

Press Release



Microcom Achieves Prestigious DISH 'Premier Local Retailer' Status

ANCHORAGE, AK

DISH recently designated Microcom as a “Premier Local Retailer,” the company’s highest honor for businesses that demonstrate excellence in performance and customer experience.

Following a highly selective process, Microcom joins the top five percent of authorized DISH retailers in the Premier program. As a result, customers in Alaska have a front-row seat to experience the latest products, announcements and offers available from DISH.

“Microcom is truly tuned in to the needs and preferences of customers throughout Alaska, and we’re proud to have them join our Premier program,” said Amir Ahmed, DISH senior vice president for Indirect Sales. “Premier Local Retailers are a crucial part of our business, serving as trusted partners who help us better serve our customers, together.”

“Our goal is to provide our customers with the best entertainment and home technology experience at the greatest value,” said Mark Iaria, Microcom Director of Sales, Marketing, and Customer Service. “We couldn’t have reached Premier Local Retailer status without the support and loyalty of our customers, and your voice will continue to be the most important as we partner with DISH to deliver the best experience possible.”

To learn more about Microcom or to demo the latest offerings from DISH and Sling TV, visit their Anchorage showroom at 126 E International Airport Rd, or visit them online at www.microcom.tv.

ABOUT MICROCOM

Microcom has been leading the way in satellite communications in Alaska, Hawaii, and now in Idaho and Colorado for more than 30 years. Their years of dedication to customer service and competition have allowed all multi-channel video consumers in these states to see a benefit from their work. Microcom is proud of its innovative solutions to their customers’ communications needs, which have resulted in many “firsts” in the satellite industry. Call on Microcom to solve your satellite communication needs.